

AMITY BUSINESS SCHOOL (ABS),

AMITY UNIVERSITY HARYANA (AUH), MANESAR.

REPORT ON CORPORATE-CONNECT PROGRAMME HELD ON 16.February.2015, AT AMITY UNIVERSITY HARYANA, MANESAR CAMPUS, AUDITORIOM, B-BLOCK FOR ALL ABS STUDENTS:

CORPORATE-CONNECT: GUEST CORPORATE SPEAKER – Dr. Ranjeet Sinha ; on Topic: Business Plan and Leadership.

CORPORATE-CONNECT: ABS CORDINATORS: Ajay Kumar Pandey.

CRC CORDINATOR: Mr. Ankur Gupta, Dy. Director,CRC.

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	CORPORATE CONNECT DESCRIPTIONS	OUTCOME
1.	11.30 am- 11.45 am	Welcoming and Introduction of Dr. Ranjeet Sinha.	Dr. Ranjeet Sinha is welcomed by ABS, Faculty coordinator and CRC, Dy. Director. Afterwards, a brief introduction of Dr. Ranjeet Sinha was given by ABS student anchors.	Corporate Connect begins with welcoming and introduction of corporate speaker.
2.	11.45 am- 12.45 pm	Dr. Ranjeet Sinha, conducted an interactive Corporate connect session on the topic 'Business Plan and Leadership'.	Dr. Ranjeet Sinha delivered extensively through PPT and interactive session with students about systemic rational way of drafting Business Plan aligning all relevant fact in such a way as to fulfill the objectives of the goal of business plan. He further highlights the leadership qualities like foresight, assessment of reality factors for drafting effective business plan. He stressed that these skill can be build and developed through continuous practice.	The ABS Management students learned the process of rational and effective way to draft business plan with right leadership ingrediants.
3.	12.45- 1.00 pm	Question-Answer and Thanks giving session	Dr. Ranjeet Sinha interacted extensively and through specific cases demonstrated the ways for effective business plan.	Corporate Connect session conducted successfully.